**FUNDAMENTALS OF SPEECH- COMM 111.OL.Z**

Syllabus – Spring 2020

ONLINE

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**REQUIRED TEXT:** Lucas, Stephen E., *The Art of Public Speaking.* 12th edition. New York: McGraw-Hill, 2015.

**PREREQUISITES FOR THIS COURSE:** None

**COURSE DESCRIPTION:** Study of the verbal communication process. This is an introductory course in the principles of public speaking and language awareness.

**COURSE OBJECTIVE:** To demonstrate proficiency in written and oral communication

**LEARNING OUTOMES:**

The **Communication Major** has seven main outcomes for its students to achieve. A student in the Communication major should improve in the following areas:

1. Presentations: Increased confidence and competence in public presentations.
2. Relationships: Knowledge of the manner in which communication creates, maintains, and transforms relationships and the ability to engage in effective and productive relational communication.
3. Contexts: Knowledge of the crucial role communication plays in community, professional and civic contexts, and the ability to use communication behaviors ethically and effectively in various contexts.
4. Diversity: Knowledge and respect for the role of culture and diversity in communication, and the ability to effectively communicate within and across cultures.
5. Influence: Competency in the construction and analysis of arguments and discourse intended to influence beliefs, attitudes, values, and practices.
6. Technology: Ability to effectively use communication technology and to critically evaluate how technology affects communication.
7. Research: Competence in systematic inquiry, including the process of asking questions, systematically attempting to answer them, and understanding the limitations of the conclusions reached.

**COMMUNICATION MAJOR/COURSE OBJECTIVES:**

Students taking COMM 111 – Fundamentals of Speech have specific objectives for the course that also fulfill the Communication Major objectives. Below are the course objectives and the major objectives they fulfill.

A student who has taken COMM 111 – Fundamentals of Speech will be able to…

1. …identify and create the different types of speeches: Informative, Persuasive, and Special Occasion. (COMM Objective #1 and 3)
2. …analyze his/her audience to create the most effective speech for the situation. (COMM Objective #1-5)
3. …organize ideas in a logical manner to make a message understandable for his/her audience. (COMM Objective #1, 3 and 5)
4. …clearly articulate his/her message through words. (COMM Objective #1)
5. …utilize various forms of visual aids. (COMM Objective #1)
6. …collect and organize necessary information in order to support the ideas of his/her speech. (COMM Objective #1)
7. …ethically utilize the power of language and the spoken word. (COMM Objective #1 and #2)
8. …analyze other speeches in order to discover good public speaking practices. (COMM Objective #1 and #4)

**GENERAL EDUCATION:** Successful completion of this course signifies fulfillment of oral communication component of the following:

*1. Understanding Human Communication*

**TOPICS TO BE COVERED IN CLASS:**

1. Speaking in Public

2. Ethics in Public Speaking

3. Listening

4. Selecting a Topic and Purpose

5. Analyzing the Audience

6. Gathering Materials (Research)

7. Supporting Your Ideas

8. Organizing the Speech

9. Introductions and Conclusions

10. Outlining a Speech

11. Using Language Effectively

12. Delivery

13. Using Visual Aids

14. Informative Speaking

15. Persuasive Speaking

16. Speaking on Special Occasion

**ASSESSMENT OF STUDENT ACHIEVEMENT:**

Student speeches will be assessed based on several factors. These factors include:

1. Quality of introductions and conclusions

2. Clarity of main points

3. Quality of research

4. Topic Selection

5. Use of clear and appropriate language

6. Effective connectives

7. Delivery style

8. Quality of visual aids

**GRADING**

You will have five major speech assignments this semester. There will also be several worksheets to complete and a midterm exam. The final for this class will be your final speech or debate. The five major assignments and values are as follows:

1. Speech of Self Introduction – 100 points

2. Informative Speech – 100- points

3. Commemorative Speech – 100 points

4. Persuasive Speech – 100 points

5. Final Speech – 150 points

6. Midterm Exam – 100 points

7. Other Assignments/Worksheets – 100 points

Disabilities

Please inform the instructor of any documented developmental, mental, or physical disabilities as soon as possible. Arrangements will be made to assist students who need it. It is the **student’s responsibility** to ask for assistance or adaptation of assignments. Please give the instructor plenty of advanced notice before changes need to be made.

**PLAGIARISM**

Plagiarism is a serious breach of ethics and will not be tolerated in the classroom. See pages 37-41 of your text for more information. If you intend to pass off another’s work as your own, expect to face serious consequences. Minor offences such as forgetting to cite a source in a speech or paper **will** reduce your grade for that assignment. Giving a speech which you did not write will earn you a failing grade for the semester.

The MLA Handbook\* has defined plagiarism as follows:

1. Using another person’s ideas, information, or expressions without acknowledging that person.
2. Passing off another person’s ideas, information, or expressions as your own to get a better grade or some other advantage.

In short, to plagiarize is to use someone else’s work as your own, without crediting or citing the source. Direct word-for-word copying is permissible if the material appears in quotation marks and if the source is cited. Rephrasing and summarizing is permissible if the source is cited. With the spoken word, the **source must be given during the speech**, giving enough information for your audience to find the information on their own.

*The instructor reserves the right to fail any student involved in plagiarism.*

**TEACHING LICENSURE STANDARDS FULFILLED BY THIS C0URSE:**

1. **8710.4250 (Comm.Arts/Lit.)**
   1. **Sub. 3.A. 16**

**This standard will be assessed through speech exercises and debate**

**NOTICE**

*The instructor reserves the right to modify, amend this syllabus at any time.*